

Job description

Digital Marketing Project Manager

The **Digital Marketing Project Manager** is responsible for working alongside the director of the company to create attractive proposals for clients related to Digital Marketing.

Some of the tasks include but are not limited to:

- Developing project briefs for clients related to digital marketing, web design, and graphic design to small businesses and corporate clients
- Visiting clients in the metropolitan Monterrey area
- Following up with the design team to develop and deliver projects
- Assisting current clients with website redesigns or finding new innovative tools to encourage business growth online
- Creating proposals based on data analytics
- Ensuring delivery of integrated services such as social media or Google Adwords

The ideal candidate will:

- Have graduated with a degree Marketing, Communication, or Business within the last 2-3 years
- Have at least 6-12 months experience related to Digital Marketing and/or project management
- Understand marketing tools/lingo related to design and/or programming
- Feel confident playing around with technology and new gadgets
- Be able to spend time working with people and work directly with clients
- Be able to provide their own transportation (vehicle)

Benefits:

- Growth and development in the area of digital marketing
- Position works hand-in-hand with the director of the company
- Commissions & bonuses
- Legal benefits, transportation support

FILL THE APPLICATION BEFORE JULY 5TH, 2019 BY VISITING:

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